**Bishop’s Appeal 2025 Pre-Campaign Letters**

**Crozier**

**<<**Addressee>>

<<Address>>

<<City>> <<State>> <<Zip Code>>

<<Date>>

Dear <Salutation>,

The New Year is upon us! Now that the carols have been sung and the Christmas decorations have been packed away for another year, the real work of Christmas begins: we must share the hope of Jesus with our brothers and sisters. Our parish can do this by supporting the 2025 Bishop’s Appeal.

Through the Bishop’s Appeal, Bishop Ricken invites us to join him in *Bringing Hope to the World*. Our parish has been able to grow deeper in our faith and continue along the path of discipleship because of the evangelization ministry at the Diocese of Green Bay. Both staff and members of our parish family alike are able to attend trainings and learn how to share Jesus with others because of your gifts.

Our faith formation leaders receive tools and training to help our children learn how much God loves them and discover the beauty of our faith. This training benefits parishioners right here at [PARISH NAME]. Your gift does so much good across our Diocese and in our very own parish.

Thank you for your generosity to last year’s Appeal and for being a Crozier Society member. Soon you will receive a letter from Bishop Ricken asking for your support of this year’s Appeal. Please prayerfully consider making a similar gift this year. I appreciate all that you do for <<Parish Name>> and beyond.

Thank you for your generous support in helping the Church in *Bringing Hope to the World*! You make a difference. May the grace and peace of God be with you and your family.

In Christ,

<<Signature>>

**Crozier Prospect (previous gift of $250 - $499)**

**<<**Addressee>>

<<Address>>

<<City>> <<State>> <<Zip Code>>

<<Date>>

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Thank you for your generous gift to last year’s Appeal. I ask that you prayerfully consider making a gift of $500 or more to join the Crozier Society. A Crozier Society level gift will help our parish reach its goal and do so much good in our community.

As part of the Crozier Society, you will have an opportunity to attend special Masses with Bishop Ricken, and you will receive copies of the daily reflection *Little Books* to deepen your prayer life. Please know how much I appreciate all you do for <<Parish Name>> and beyond.

Thank you for your generous support in helping the Church in *Bringing Hope to the World*! You make a difference. May the grace and peace of God be with you and your family.

In Christ,

<<Signature>>

**Donors (previous gift of $1-249)**

**<<**Addressee>>

<<Address>>

<<City>> <<State>> <<Zip Code>>

<<Date>>

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Thank you for your generous gift to last year’s Appeal. In the next few weeks, you’ll receive a letter from Bishop Ricken at your home that will share more information. I ask that you prayerfully consider making a similar gift when you receive this letter. Please know how much I appreciate all that you do for <<Parish Name>> and beyond.

Thank you for your generous support in helping the Church in *Bringing Hope to the World*! You make a difference. May the grace and peace of God be with you and your family.

In Christ,

<<Signature>>