**Bishop’s Appeal 2025 Stories/Bulletin Articles**

*The following stories are intended to be used in Parish Bulletins as each parish sees fit during the Bishop’s Appeal. You may use one of them or all of them. They are broken down into categories (General Stories about the Bishop’s Appeal, Catholic Charities, Education, and Parish Ministry).*

**General Stories about the Bishop’s Appeal**

**What is the Bishop's Appeal?**

The Bishop's Appeal is a stewardship opportunity for each of us to reach out to thousands of people in search of Jesus' love. Each gift given supports the ministries of the Diocese of Green Bay which serve our parishes, Catholic schools, and communities. Your gift truly helps bring the heart and hands of Christ to our children, young adults, families, and neighbors here in northeastern Wisconsin.

To make a gift today, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Why Give to the Bishop’s Appeal?**

*And the king will say to them in reply, “Amen, I say to you, whatever you did for one of these least brothers of mine, you did for me.” -Matthew 25:40*

Your gift to the Bishop’s Appeal will help in countless ways. Children and families are able to attend lively, interactive education programs learning the Word of God. A young woman in an abusive relationship is able, through counseling with Catholic Charities, to stand on her own feet. Married couples struggling with infertility are able to become parents through Adoption Services. Your gift to the Bishop’s Appeal makes happy endings possible.

93% of every dollar raised goes to Diocesan ministries and services here in northeast Wisconsin.

Make a tremendous difference, and give to the Bishop’s Appeal. How much you give is less important than the spirit in which you give. Even small donations add up to large donations. To make a gift today, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Does the Bishop's Appeal Pay the**

**Bishop's Salary or Any Legal Settlements?**

The Bishop's Appeal is an annual campaign that supports the ministries of the Diocese. It does not pay the Bishop's salary and has never been used to pay any legal settlements. The Bishop’s Appeal provides support to diocesan ministries reaching out to thousands of people each year. These ministries include Catholic Charities, Catholic schools, and *On Mission*, to name a few.

It is our continuing pledge to you to use all the funds received during the Bishop's Appeal to provide these services and meet the needs described on our website at [www.catholicfoundationgb.org](http://www.catholicfoundationgb.org)/appeal. Thank you for your generous support.

***On Mission* Magazine Fuels Faith**

Thousands of fellow Catholics fuel their faith by reading the Diocese’s official online and print magazine, *On Mission*. They’re reading the publication because it guides them on their faith journey. Inspirational stories from *On Mission* Magazine bring Christ right into their hearts  
and minds.

With help from the Bishop’s Appeal, *On Mission* Magazine provides readers with reliable news, information, and inspiration. Bimonthly print stories reveal our Catholic faith. You can sign up for a weekly email that will deliver articles directly to your inbox. These stories challenge readers to explore and absorb Christian values in the world today.

*On Mission* Magazine is supported by the Bishop’s Appeal; please prayerfully consider a gift today. Visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Easter People**

We have just lived the sacred Triduum and celebrated the Lord’s Resurrection. Over this last week, we were reminded how Jesus calls us all to be His disciples. Through the good works of the Bishop’s Appeal, we can follow Jesus by sharing our faith*.*

Giving a gift to the Bishop’s Appeal during the six weeks of this Easter Season would be a wonderful way to continue to follow in the footsteps of our risen Christ. If you have not yet made your gift to the Bishop’s Appeal, please consider the joy you could bring to the lives of others now and throughout the year.

To make a gift to the Bishop’s Appeal, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Sharing Faith from Around the World**

With little water, minimal electricity, and no money, the people of our Eliás Piña mission in the Dominican Republic have abundant faith. In this land of poverty, many people do not have the resources to find a job or the ability to attend Mass. The mission in Eliás Piña provides necessary resources by attending to the physical and spiritual needs of these communities.

Although you may not be able to physically travel to the Dominican Republic to help these communities, your support of the Bishop's Appeal shares our faith with them from across the globe. Think about sharing your abundant gifts with others by giving to the Bishop's Appeal.

If you have not made a gift to the Bishop's Appeal, please prayerfully consider the impact it would have on our parishes and communities, and make a gift today at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give).

For more information, contact your parish or call Tammy at 920-272-8123.

**Catholic Charities Stories**

**Building Disciples of Christ: Catholic Charities**

*“Being a disciple means being constantly ready to bring the  
 love of Jesus to others*…” The Joy of the Gospel, Pope Francis.

Jesus calls us to build people up, heal the broken, and bring love to everyone. Catholic Charities works with individuals, families, and communities to help them meet their needs and resolve problems.

Catholic Charities is committed to bring social services to people of all faiths and ethnicities. Thousands of individuals and families are helped each year throughout the 16-counties of the Diocese of Green Bay. Clients served are often financially in need and are underserved. Catholic Charities offers programs and services in:

* Mental Health
* Adoption and Pregnancy Support
* Immigrant and Refugee Services
* Financial Health
* Human Dignity and Life Advocacy
* Social Ministry and Community Outreach

The team at Catholic Charities are disciples of Christ. Your gift to the Bishop’s Appeal allows Catholic Charities to bring the love of Christ to those who need it the most. Make your gift today at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**The Burden of Debt**

Life can be challenging. There are times when people feel lost and don’t know where to turn. Thanks to your support, they can find help through Catholic Charities and the many programs and resources within our Diocese.

Jaclyn received a 5-day eviction notice when she was between jobs.  She started meeting with a Catholic Charities Financial Health Counselor who helped her prevent her eviction.  However, having just started a new job, it would be several weeks before she received her first paycheck.  Catholic Charities helped her make a budget to get through that first challenging month so she could make rent the next month and every month.  A year later, she is still doing well and is working towards being debt-free!

*“Thanks to my financial health counselor at Catholic Charities teaching me about how creditors work, especially in the situation I was in, the stress I was feeling about my situation went away."*

Your gift to the Bishop’s Appeal helps people like Jaclyn. To make a gift today, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Can This Marriage Be Saved?**

A wedding day is an exciting time for couples. The anticipation and emotion of the Mass and celebration is wonderful, but the hard work comes after you walk up the aisle and two lives join to make one.

When couples face problems in their marriage, Catholic Charities offers help. Here, couples can work on issues caused by communication breakdowns, finances, family issues, infidelity and other challenges within their relationship.

Following an initial assessment, a licensed counselor will work with couples to develop goals for their relationship and learn skills to help reach those goals.

Your gift to the Bishop’s Appeal allows Catholic Charities to promote healthy marriages. To make a gift today, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Expanding Catholic Charities’ Reach**

Many people across our Diocese have struggled with the stress and anxiety of isolation, fear, loneliness and financial insecurity. Through it all, Catholic Charities, which is funded through the Bishop’s Appeal, has been there to accompany people and help them find hope.

Catholic Charities continues outreach to our brothers and sisters in need regardless of their religious identity or affiliation. Through in-person sessions and events, expanded tele-health options, and collaborative partnerships with parishes and community partners, more people are being reached in rural and underserved areas. Truly, they are a light in the darkness for many in our community.

Your gift to the Bishop’s Appeal supports this important work. You help bring hope to those who are in need.

To make a gift today, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Counseling Individuals in Need**

God calls us to support others in their time of need. Catholic Charities is a caring face and a light guiding people during their most challenging times.

Catholic Charities offers counseling services for children, adolescents, adults, couples and families facing challenges in their lives. Individuals from different backgrounds and situations reach out daily to Catholic Charities for help.

Counseling includes helping people through the loss of a loved one, relationship challenges, depression, anxiety, addictions, life changes, and family issues. Our faith-filled counselors answer God’s call by providing these services to everyone who seeks them, regardless of religious affiliation and income.

Your gift to the Bishop’s Appeal allows Catholic Charities to give hope to people in need. To make a gift today, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Bishop’s Appeal Helps Those Who Grieve**

The loss of a loved one is an experience many of us can understand. For grieving families throughout our Diocese, Catholic Charities is a guiding light. Perhaps a person or family is dealing with the loss of a son or daughter, or maybe a mother or father. In many situations, it is difficult to begin the grieving or healing process and talking with a counselor can help. This is where you can make a difference.

By giving to the Bishop’s Appeal, you help Catholic Charities do the compassionate work of Jesus. Through your generosity, counselors can help cope with loss when someone in our community needs a professional to turn to.

To make a gift to the Bishop’s Appeal, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Education Stories**

**Impacting the Lives of Children**

The future of our Church needs young people to be alive in their faith today. Through the many education and faith formation programs of our Diocese, we teach children to know and love Jesus.

Your gift to the Bishop’s Appeal allows students in Catholic schools, faith formation programs, and youth ministry to draw closer to Christ and each other on a regular basis. Young people founded in Catholic education are the future of our Church and are good citizens in our communities.

Your gift to the Bishop’s Appeal makes a difference in the Catholic education of children across our 16-county diocese. To make a gift today, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Welcoming New Catholics**

This Easter Season is a wonderful time to celebrate our faith and the Resurrection of our Lord. For those newly initiated into the Catholic Church, this spring also marks a milestone on their faith journey.

With help from parish-directed programs called the Order of Christian Initiation of Adults (OCIA), candidates received the resources, support, and knowledge needed to take the next step in their journey of faith. The OCIA program begins at the diocesan level, and parishes receive assistance in helping people come into full communion with the Catholic Church. With a gift to the Bishop’s Appeal, you help parishes enhance their OCIA programs and welcome future, newly formed Catholics.

To make a gift to the Bishop’s Appeal, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Strengthening Faith through Adult Faith Formation Programs**

Recent history bears witness that if adults are not well-formed in the Faith, the younger generations will lack formation as well. But with solid and vibrant adult faith formation programs, a personal relationship with Christ is better fostered among parishioners, the Sacraments begin to take on more relevance in everyday life, and the motivation to share the Good News with those outside the flock is awakened. From there, the good work of catechizing children by the local parish is more likely to be reinforced by well-formed parents. In short, the benefits are incalculable!

Thanks to the Bishop’s Appeal, diocesan staff can provide resources, guest speakers, and curricula to help parishes advance the mission in forming adults through Christ.

Please prayerfully consider making a gift to the Bishop’s Appeal. To make a gift to the Bishop’s Appeal, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Sharing God’s Love through Faith Formation**

Parishes in our Diocese are sharing the Good News of the Gospel through faith formation. A gift to the Bishop’s Appeal helps children in our Catholic schools and faith formation programs build a friendship with Jesus.

At St. Thomas More Parish in Appleton, a wonderful team of professionals is dedicating their time to help form whole families in the faith. The team receives support and training from diocesan staff. Parishes across the diocese are inspiring children and parents alike to deepen their relationship with God.

Because of your support of the Bishop’s Appeal, parishes like St. Thomas More can provide faith formation to share the love of Christ. To make a gift to the Bishop’s Appeal, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Parish Ministry Stories**

**Youth Ministry**

Young adults in today’s world find life difficult and overwhelming. Derrick Diedrich attended his first youth conference and discovered Jesus was there to help him stay on the right path.

“Everybody was praising and loving Jesus, and I just fell in love with the electricity. It’s like the Holy Spirit was running everything, and it was just beautiful,” said Derrick.

Derrick chose to follow Jesus and share his faith with other young adults. He credits his transformation to those at the Diocese of Green Bay who support parish youth ministry and faith formation programs.

Through these ministries, our youth encounter Christ and see the beauty of a church that is full of mercy and love. When you support the Bishop’s Appeal, you support young people like Derrick. You also train parish leaders including deacons, pastoral associates, and religious educators.

To make a gift to the Bishop’s Appeal, contact your parish, visit the Bishop’s Appeal website at [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give), or call Tammy at 920-272-8123.

**Goal Reached Celebration**

**Bishop’s Appeal Goal Reached!**

Thank you for your prayers and generous support of the Bishop’s Appeal. <<Parish Name>> has raised $xx,xxx, reaching our goal. This year, more than <<Number of BA25 Donors>> families across the Diocese of Green Bay came together and were truly *Bringing Hope to the World*! Your support made it possible for the Church to reach out and train new leaders who spread the Good News in our communities and beyond. Your gift to the Appeal helped children learn about Jesus and provided counseling to families through the caring services of Catholic Charities. Thank you for doing this and so much more through your support of the Bishop’s Appeal!